

A Medium	37
A Pullet	34
B's	30
C's	24

**BUTTERFAT**

Delivery Basis at Crystal Dairy	
Special	61
No. 1	56
No. 2	43
Off-grade	35
Milk	92





## SYMBOLS OF SAFETY



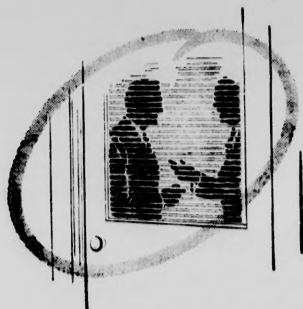
When battles were fought with spears and swords, armour afforded a measure of protection. The Knight in Armour became a feudal symbol of safety. Then came gunpowder and suits of armour were only good for collecting dust. Is your present day method of saving obsolete too?

### IT'S A GOOD IDEA TO SAVE!

In Provincial Treasury Branches, two up-to-date saving systems are offered. Ask about Term Savings Accounts, or Demand Savings Accounts.



## Want Ads Pay ...



## It's a private matter

Your bank is there to serve you in a personal, private way.

When you make a deposit your passbook is closed to anyone but you and your bank. When you arrange a loan, that is strictly between you and your bank. When you discuss private financial matters with your bank manager, you know they will stay private.

Such privacy is the very essence of Canadian banking. It permits you to deal with your bank and to use its many services on a basis of complete confidence and trust.

SPONSORED BY YOUR BANK

## Auction Sale

Favored With Instructions From  
**R. G. (BOB) STEVENS**  
N<sup>o</sup>. 33 - 31 - 1 - W5th  
On Paved Highway 2 1/2 Miles North of Highway Service Station, Didsbury, or 6 Miles South of Olds  
I will Sell the Following Goods by Public Auction on —  
**FRIDAY, APRIL 1, 1948**  
Sale at 1:00 P.M.—Free Coffee (Bring Your Own Cup)

### LIVESTOCK

4 head of Horses, 1 gelding, 3 mares, 8 years old; 4 Milk Cows, two to freshen soon; Yearling Heifer; 2 Six-months-old Calves.

### HOUSEHOLD GOODS

Thor Gas Power Washer; Gasoline Iron; New Williams Sewing Machine; Gas Lamp; Bed Stead; 4 Milk Cans, nearly new, and other articles.

### FARM MACHINERY

Ford Tractor, new in 1948; Ferguson hydraulic-controlled Plow; 28-run Double Disc McCormick Grain Drill; Manure Loader; Hydraulic Crane; 10 Ft. J.I. Case Tiller; 8 Ft. Cultivator; 8 Ft. McCormick Binder; 3 Farm Wagons; Sleigh; 2 Hay Racks; Set of Harrows; 20-35 Rumley Oil Pull (if not sold before the sale); Tandem Disc; Walking Plow; Grindstone; Wheel Barrows; McCormick Mower; Deering Hay Rake; 3-Furrow International Engine; Gang Plow; Wood Beam Heavy Breaker Plow; Vega Cream Separator; Two sets Breaching Harness; Standard Cream Separator; Windmill and Tower; Pump Jack; Two Well Pumps; 1926 Dodge Coupe; 3 H.P. Int. Gas Engine; Odd lots of Pipe; Stock Tank, Troughs, Etc.; 1935 2-ton Ford Truck with Stock Rack; Belting; Stack of Wild Hay; Loading Chute; Wrenches; Tools; Quantity of Lumber.

### TERMS CASH

**ARCHIE BOYCE** C.E. REIBER  
Auctioneer, Clerk  
Lic. No. 21-48-49

### WARBLE FLY CONTROL

The time for treating cattle against warbles is here again. Last year 40 per cent of Alberta's cattle were treated. Two or three applications of derris powder solution in March, April and May will give almost 100 per cent control. Warbles mean loss of weight of cattle on pasture, slow gain in feedlots, lower milk production, and damaged hides and carcasses.

### How To Meet Door-To-Door Peddlers

We are in favour of buying in our own home-town and manage to live up to that resolution to the extent of about 95% of our purchases and we especially take a dim view of door-to-door salesman because they seldom give real satisfaction in the matter of goods and almost never is there any redress when the merchandise or service sold is not what it was cracked up to be.

Keep the hallway well waxed and post in it a small and slippery rug. If, when invited in, the eager one does not promptly sprawl on the floor you could pull the rug a little. Either way it unnerves him in his technique of breaking down your sales resistance.

Get an agency for some product or other and the second he opens his trap start selling him your product. It was Alberta Courts that gave us the idea for this one. She sold a magazine salesman a pair of sun glasses one time when he foolishly wandered into Attwood's one day when the proprietor was away and Alberta was on the other side of the counter.

You could also open the door to salesmen and say "Are you the quarantine officer?" That makes them back away in a hurry. We once tried this on a really eager salesman who shouted his sales talk from a healthy twenty feet. It was one time when we didn't get the advantage. You see the whole trick is to get the upper hand and overwhelm your opposition before it can get a split word in edgewise.

A good way to answer the door is to have a large knife in your hand or preferably one of those machete-like meat choppers. You don't even need to wave it suggestively; the eye of any salesman will follow it and he can't hypnotize you with his own direct and business like gaze. It's very apt to break the thread of his conversation and once that's broken you can summon up your reserves of resistance. There are varieties of this gambit which please us but are too intricate to describe in full detail. Interested parties may secure same by sending in a self-addressed and stamped envelope.

You could also build a trap door in your porch and give peddlers the scare of their lives by dropping them into the coal bin below or into the laundry tubs. A standing tub of chill water would dampen the enthusiasm of most door-to-door salesmen and make them decide to lead a new life.

We had a friend once who always met the salesmen at the door and in a voice produced as if she had a cleft palate, invited them to show their wares. It invariably distracted them to the point where Evelyn was able to usher them out of the place without having spent more than four minutes of time and without buying anything. Meanwhile she had a very amusing time of it. She tried various refinements of this technique such as making up what sounded like a foreign language and to this day she has never been sold even a magazine that she didn't want.

You could go to the door straining on the leash of a bulldog but in this day of high priced meat you can scarcely maintain a dog just to intimidate salesmen. You might also post someone nearby and signal them to scream madly and utter strangled sounds and then shriek "Come quick. Father's trying out his torture instruments on Aunt Minnie again."

Definitely not recommended except in extreme cases as he might notify the nearest policeman.

A series of gestures indicating that one is deaf and dumb would put most peddlers to flight and stuttering madly would confuse and distract them. However so far as we are concerned the best answer of all is a firm "No, I prefer to deal with my local merchants and agents. There's nothing that I can't get or order right here in town." It's our favorite stand-by, that we put on an expression which we hope is quite uncompromising. —Nanton News.

## Better Seed Produces A Better Crop

That better seed will produce a better crop is the one piece of advice that has never changed throughout the ages. The best seed obtainable is Registered Seed, for it has a guarantee of truthness-to-variety, is of high germination and contains a minimum of impurities.

Seed growers this year have reduced prices to a comparatively low level. This then is a bargain year for farmers to use Registered seed in order to improve the quality of their grain and to obtain the highest possible yield per acre that conditions will permit. The purchase of a few bushels of Registered seed is an investment that will bring to farmers high returns in additional income.

Producers should see their Elevator Agent for supplies of this excellent material at reasonable prices.

### SUGGESTED BY THE BREWING INDUSTRY OF ALBERTA

The teaching staff in day schools under provincial control in Canada consists of about 75,000 teachers. Only slightly more than one-fifth

of them are men. Canadian producers more nickel more sheet metal more newspaper and more platinum than any other country.

**WE ARE HEADQUARTERS**  
**FOR GOOD YEAR SALES AND SERVICE**  
**EDFORD MOTORS**  
PHONE: 58  
GENERAL MOTORS CARS AND TRUCKS

**Sugar'n Spice and Everything nice**  
**NEW! PURITY Sweet Buns**  
... and easy to make at home  
Appetizing, satisfying, mouth-watering! Make up this Purity Flour Sweet Bun dough and in quick time you can have hot buns, fruit buns, spiced buns or loaf buns... even fresh.

**TESTED RECIPE FROM THE Purity Flour Kitchen—**  
1 cup compressed yeast  
2 cups milk (scalded and cooled to lukewarm)  
1/2 cup granulated sugar  
1/2 cup shortening  
2 eggs  
1 teaspoon salt  
2 1/2 cups sifted Purity FLOUR

Soften yeast cake in lukewarm milk. Cream sugar and shortening and add warm water.

Scald milk, add 1 1/2 cups cornstarch or cream, dredged with flour, before shaping the dough into buns. Just before baking, dust with a mixture of egg white and 2 tablespoons water.

**CINNAMON BUNS**—Roll dough out to a long narrow sheet 1/2 inch thick. Brush with melted butter. Mix 1 cup brown sugar with 1/2 teaspoon cinnamon and sprinkle over. Cut into 1 inch slices and place on side down in well-greased muffin tin. Seal edges with milk and sprinkle with sugar and cinnamon mixture.

What a taste thrill... what a thrill to get a recipe that means so much wonderful food for so little money. And this recipe calls for Purity Flour... your favourite, the flour that means successful cakes, pies, cookies or buns, every time, all the time.

**YOU NEED ONLY ONE FLOUR**  
**PURITY FLOUR**  
FOR ONE RESULT—PERFECTION

851-F-8

It is here you find the famous Purity Flour COOK BOOK, with 112 recipes developed in the Purity Flour Mills. Send for your nearest Purity Flour Mills office—St. John N.E. Montreal, Que. Ottawa, Ont. Toronto, Ont. Winnipeg, Man. Calgary, Alta. Vancouver, B.C.

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ Prov. \_\_\_\_\_

## THE DIDSBURY PIONEER

Established in 1903

Published Every Wednesday at Didsbury, Alberta

Entered as Second Class Matter, Post Office Department, Ottawa

Subscription: In Canada \$2.00 a year; In U.S.A., \$2.50  
Member of the Canadian Weekly Newspapers Ass'n.  
and of the Alberta Division of the C.W.N.A.

ED. J. ROULEAU, Editor &amp; Publisher

### READ THE BY-LAWS — VOTE FAVORABLY

In this issue of "The Pioneer" is published the by-laws covering the installation of water and sewerage in Didsbury, giving location of mains, cost of construction, provision for payment over a 25-year period, and other information. We ask the ratepayers to carefully go over the by-laws and endeavor to understand them.

A careful perusal of the by-laws will show not only the complete cost of the project, together with terms of payment, but it will also show that the entire cost of the plan will be borne by the water and sewer users alone, together with revenue from frontage tax on all property on the water and sewer mains, outside of the sum of \$1400 which will be paid from general funds of the town for fire protection provided by hydrants. This means that those residents not receiving water and sewerage at the present time will not pay anything towards the cost of construction and maintenance.

The Council of the Town of Didsbury has set the date for voting on Thursday, April 14, and further particulars on the vote will be given later.

In the meantime we urge all ratepayers to carefully read the by-laws and make up their minds to vote favorably when the ballot is taken. The Town Council and the business men of Didsbury are firmly of the opinion that waterworks are a necessity and the plan of repayment is feasible, and with this assurance the average ratepayer should have no doubt that the water and sewer plan is sound and worthy of support.

**ADVERTISERS** — Get your advertising copy in to the printers not later than Monday night!

### LETTER TO THE EDITOR

R.H. I. Oyama, B.C.

The Editor, Didsbury Pioneer

Dear Sir:

It is not my wish to enter the controversy re Didsbury vs. Vernon, but I do think "Long time resident's" letter in the Pioneer must be very misleading to any who has never seen Vernon.

To say that Didsbury compares favorably with Vernon is bald-faced. Apart from the people themselves, no comparison can be made nor can it be expected, as Vernon is five times the size at least.

Vernon has everything that Didsbury has, as well as miles of surfaced streets (not all good), sewer and waterworks.

Lack of the latter items is a drawback to any town, and it is difficult for me, a one-time resident, to understand the delay in getting these.

It is now well over forty years since I was on the Didsbury Council. I suggested considering the feasibility of a water system on the butte at that time.

Yours truly,  
O. W. HEMBLING

### RAILWAYS USE MANY PRODUCTS OF THE FOREST

Two hundred and twenty-five miles of 40-foot freight cars, end to end!

It would take that much equipment to hold the yearly purchases of forest products by the two great Canadian railway systems. Such purchases are entirely for the maintenance of transportation facilities for a railway runs on millions of wooden ties and carries its freight on cars of wood and steel. Wooden poles and crossarms furnish the communications system, or telephone and telegraph, and a multitude of wooden stations and freight sheds feed the requirements of passengers and shippers.

If the demands of the Canadian railways upon the raw material of the forest, for a single year's operation, could be loaded on the same basis as sawn lumber, it would require 300 trains of 50 cars each.

The partnership of Canada's for-

ests and Canada's railways is displayed not only in the materials furnished to the systems for their physical operation, but in the enormous tonnage of forest products that make up a high percentage of each railway's freight income.

Canadians consumed 85 pounds of sugar per capita in the first ten months of 1948, as much as during the whole of 1947.

## ATTENTION !!!

# POULTRY PRODUCERS

IN THE DIDSBURY DISTRICT

**ALBERTA POULTRY PRODUCERS WILL HOLD A MEETING OF IMPORTANCE TO ALL POULTRY PRODUCERS ON TUES., MARCH 29, 1949, AT 2 P.M. IN THE LIONS' HALL, DIDSBURY.**

Representatives from the Organization's Head Office, your local delegate, and District Director will be in attendance.

**PICTURES WILL BE SHOWN — TELL YOUR NEIGHBORS — EVERYBODY WELCOME —**

## AND REMEMBER —

**ON MONDAY, MARCH 28, 1949, THE DIDSBURY BRANCH OF ALBERTA POULTRY PRODUCERS WILL OFFICIALLY OPEN TO PROVIDE YOU WITH A CO-OPERATIVE MARKETING SERVICE FOR YOUR EGGS AND POULTRY. YOUR LOCAL MANAGER WILL BE MR. FRED PLATZ, AND OPERATIONS WILL BE CARRIED ON IN PLATZ POULTRY PLANT.**

**SUPPORT YOUR PRODUCER-OWNED CO-OPERATIVE**

# Alberta Poultry Producers Ltd.

**I HAVE BEEN APPOINTED AGENT FOR  
Ferguson Tractors and Equipment  
AVAILABLE FOR IMMEDIATE DELIVERY**

**FOR SALE** — John Deere Model M Tractor Plow and Cultivator (hydraulic lift) new last year.

**White Rose Service Station**  
Joe Dick, prop. Phone 149, Didsbury

**Central Alberta Cattle Breeders' Association  
LACOMBE, ALBERTA**

Enter Your Purebred Bulls and Female Cattle for the

**LACOMBE BULL SALE - THURS. JUNE 2**

Apply to the Secretary for Entry Forms and Rules of Sale

**ENTRIES CLOSE APRIL 25th, 1949**

S. J. HENDERSON, president J. A. MCKINLEY, Secretary

## CORRECTION —

The name of R. D. Kimmel was inadvertently left out of the list of sponsors of the Board of Trade advertisement in last week's issue of The Didsbury Pioneer.

**DIDSBURY AND DISTRICT BOARD OF TRADE**



**UNEMPLOYMENT INSURANCE  
BOOKS MUST BE RENEWED**

**EMPLOYERS!**—Please send all unemployment insurance books immediately to the National Employment Office with which you deal, unless renewal arrangements have already been made.

They must be exchanged for new books before March 31st. The new books have spaces for March contributions, so you can renew the old ones before the end of the month.

Renewal of books is important to you, to your employees and to the Commission. Please Act Promptly.

**TO THE INSURED WORKER!**—Have you an insurance book in your possession? If so, please take or send it to the nearest National Employment Office for renewal before March 31st. If you send your book, enclose your present address so that your new book may be returned to you promptly.

**UNEMPLOYMENT INSURANCE  
COMMISSION**

C. A. L. MURCHISON J. G. BISSON R. J. TALLON  
Commissioner Chief Commissioner Commissioner

U.I.C.

LOOK AT THE GREAT NEW

# Plymouth!

AND COMPARE



PLYMOUTH SPECIAL DE LUXE FOUR-DOOR SEDAN  
Including Special Equipment...

**COMPARE PLYMOUTH FOR STYLE...  
RIDE...ROOMY COMFORT... SIZE!**

Compare the new Plymouth! You'll find its styling smart... and functional too! Plymouth styling allows ample head, leg and shoulder room in both front and rear seats. It provides wide-angle vision for greater safety. Its doors permit easy entrance and exit. Plymouth's stylish "bustle back" allows a spacious luggage compartment. Its fender openings permit easy servicing of tires and the quick application of chains, when necessary. Plymouth's functional styling retains fenders, so that with Plymouth a minor scrape does not mean a major repair.

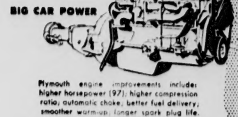
Compare the new Plymouth for comfort! Plymouth's body is more dust-proof and is rust-proofed for a longer, brighter life. Its longer, 118 1/2" wheelbase allows passengers to be seated even farther ahead of the rear axle, for greater comfort. Note Plymouth's roomy interior... its rich, Fashion-Tone upholstery... its comfortable chair-height seats. Try them! Lounge back and s-t-r-e-t-c-h... you'll like their comfort.

Compare the new Plymouth's ride! Better insulation and softer rubber body mountings minimize road noises. Its soft-acting coil front springs, airplane-type shock absorbers and low-pressure, Super Cushion tires all contribute to its incredibly smooth, relaxing ride.

Compare Plymouth!... outside, inside and under the hood! When you do, you'll agree that PLYMOUTH brings you more of the things you really want in an automobile.

\*Rear Fender Stone Shields and Whitewall Tires

**YOU CAN SEE THE GREAT NEW PLYMOUTH AT—**



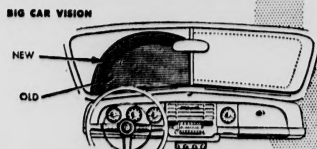
**BIG CAR POWER**

Plymouth engine improvements include higher horsepower (97), higher compression ratio, automatic choke, better fuel delivery, smoother warm-up, longer spark plug life.



**BIG CAR COMFORT**

With longer wheelbase, better cradling of passengers, increased springing, chair-height seats and roomy interior, Plymouth gives you "big car" comfort.



**BIG CAR VISION**

**NEW**

**OLD**

Increased vision for greater safety: 1/3 larger windshield; 1/3 larger rear window. More efficient windshield wipers with over 67% greater sweep.

# ROSEBUD GARAGE

PHIL ANDREWS, prop — PHONE 143

PLYMOUTH AND CHRYSLER DEALER



# Water and Sewer By-laws

## BY-LAW NO. 594 OF THE TOWN OF DIDSBY WATERWORKS BY-LAW

A By-law to authorize the Municipal Council of the Town of Didsby to incur an indebtedness on behalf of the said Town for the purpose of providing a water supply and distribution system for the said Town. WHEREAS it is deemed expedient to construct a water supply and distribution system for the said Town;

AND WHEREAS plans, specifications and estimates for such work have been made by Hadden & Miles, Limited, Professional Engineers, whereby the total cost of the said Water and Sewer Disposal System is estimated to be \$1,463,277. AND WHEREAS in order to construct and complete the said system it will be necessary to borrow the sum of \$24,000.00 on the credit of the Town of Didsby as herein provided;

AND WHEREAS the said indebtedness is to be repaid over a period of twenty-five (25) years in twenty-five (25) instalments of principal on the first day of November in each of the years 1950 to 1974, inclusive, as set forth in Schedule "A" hereto attached, together with interest at four and one-half (4 1/2) per centum payable annually on the first day of November in each year and callable at the instance of the Town on the first day of November in any year following;

AND WHEREAS the said indebtedness is to be repaid by the Town of Didsby in the manner described in By-law No. 585 and No. 586 of the said Town, such notice to be published in the Didsby Pioneer at least sixty (60) days prior to the date fixed for the redemption;

AND WHEREAS the said indebtedness is to be repaid by the Town of Didsby in the manner described in By-law No. 585 and No. 586 of the said Town, such notice to be published in the Didsby Pioneer at least sixty (60) days prior to the date fixed for the redemption;

AND WHEREAS the said indebtedness is to be repaid by the Town of Didsby in the manner described in By-law No. 585 and No. 586 of the said Town, such notice to be published in the Didsby Pioneer at least sixty (60) days prior to the date fixed for the redemption;

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## TOWN OF DIDSBY SCHEDULE "C" TO BY-LAWS NO. 594 AND 596 Assessable Frontage Streets

Street	Water	Sewer
Liesmer Street	2310.10	2510.10
Hesper Street	2132.10	2132.10
Variety Street	1516.10	1516.10
Berlin Street	1516.10	1516.10
Hesper Street	1794.10	1794.10
Osler Street	2072.10	2072.10
Hammond Street	730.10	1401.10
West Railway Ave.	1040.10	1040.10
East Railway Ave.	32.10	32.10

Block No.	Water	Sewer
23	400.00	100.00
24	367.00	91.75
25	1231.00	1321.00
26	100.00	100.00
27	100.00	100.00
28	100.00	100.00
29	100.00	100.00
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Block No.	Water	Sewer
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## DIDSBURY OPERA THEATRE

THURS., FRI., SAT.: MARCH 24, 25, 26 —

WARNER BROS. HAPPY-GO-HUGGY MUSICAL



MON., TUES., WED.: MARCH 28, 29, 30 —

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LOUIS HAYWARD — JANET BLAIR  
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By a system of Local Manufacture under the Direct Supervision of Canada Packers Limited you are able to purchase this balanced ration at lowest possible cost.

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\$2.75 per 100 lbs in bags.  
\$50.00 per ton bulk.

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200 lbs. SHUR-GAIN 41% HOG MIX  
1100 lbs. BARLEY  
500 lbs. OATS  
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2,000 lbs.

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## In The Legislature

(By H.G. Hammel, M.L.A.)  
The Budget brought down by Premier Manning last week was the largest in Alberta's history. Some of the highlights showed 1948 value of agricultural products as at \$545,000,000, an increase of \$70,000,000 over the previous year. The value of production from our natural resources last year is estimated at \$89,000,000. This was made up of: lumber products, \$18,094,000; products \$11,575,000; petroleum products \$35,127,000. This was an increase of four million barrels and \$17,000,000 in value over 1947. The Premier indicated that 200,000,000 gallons of oil products are purchased each year in Alberta and each 1c gallon reduction in price represents a saving of \$2,000,000 to Alberta consumers. There are more than 630 wells producing in the Province now.

Last year 32 new industries started in Alberta employing 1200 people. Treasury Branches showed a business increase and a profit of \$127,100. Deposits by the public are approximately \$29,000,000.

The net funded and unfunded debt was decreased by \$16,292,141 last year. It was argued by the Premier that income from oil bearing assets should be utilized to provide citizens with other assets such as roads. The income from the sale of leases is not a permanent revenue and should not be utilized to meet current expenditures, claimed Mr. Manning.

School grants will be increased by \$1,300,000; hospital grants by \$540,000; for T.B. treatment an increase of \$299,000. The increased pensions to Old Age and Blind Pensioners will cost the Province an additional \$550,000. The Government paying the 10c that was before charged to the Municipalities will cost another \$275,000. An increase of \$100,000 has been provided for Mothers' Allowances. Three quarters of a million dollars is provided in the Public Works account for bridges, maintenance and replacement. This is an increase of \$350,000. \$2,600,000 will be made available to Municipal and Improvement Districts by way of grants.

The ever-expanding services that have been given by the Government have called on larger expenditures every year and no new taxes have been imposed. The Social Service Tax, which was cancelled two years ago, recouped the Provincial revenue by more than a million and a half dollars this year. This is rather interesting when we realize that additional new taxes have had to be levied in both British Columbia and Saskatchewan.

## WESTERDALE NOTES

(Too late for last week)  
The March meeting of the Willing Workers was held at the home of Mrs. John Schrader last Wednesday afternoon with nine members present. Roll call was answered with "The greatest fix you have ever been in." The business session consisted mainly of making plans for an evening of Bingo on April 1. It was decided to contact Mr. W. Kemp of Olds and ask if he would show a few reels of pictures following the Bingo.

Four members were appointed as a Bingo committee. Mrs. W. Herbert, Mrs. A. Buckley, Mrs. F. Herbert and Mrs. S. Jackson.

Each member was asked to duplicate lunch as was provided at the whist party on Feb. 7, for the Bingo party on April 1.

A motion was passed that all members answer the roll call or pay a 10c forfeit.

It was decided to hold another whist party on March 21, at the home of Mr. and Mrs. F.J. Jackson.

At the close of the meeting the Tea money draw was held with Mrs. F.J. Jackson getting the lucky draw.

The next meeting will be held at the home of Mrs. B. Kershaw on April 13. Members are reminded to prepare an item of entertainment for the afternoon.

Mr. and Mrs. Rex Bussard and son Bobbie of Olds were Sunday visitors at the home of Mr. and Mrs. B. Jackson.

Barbara Jackson had the misfortune to break her left arm while on her way home from school on Friday. The horse on which she was riding with her brother, Arthur, suddenly lunged forward causing Barbara to lose her balance and fall off.

Mrs. B. Jackson accompanied Mr. and Mrs. W. Herbert on a motor trip to Edmonton the fore part of last week.

Mr. and Mrs. S. Jackson were Sunday visitors at the home of Mr. and Mrs. G. Nelson of Olds.

The much needed furnace for the Westerdale hall was installed during the past two weeks.

Miss Shirley Herbert of Olds spent Sunday with her parents, Mr. and Mrs. W. Herbert.

Greta Kershaw returned to school on Monday after spending the past ten days at home with the flu.

Color blindness predominates in the male sex.

## CASTLE TO DAM

A Perthshire castle, built at fabulous cost some 123 years ago, but never occupied or completed, will provide 200,000 tons of stone for the construction of a dam in Scotland's Loch Tummel. Garry hydro-electric power scheme. Murthly Castle has been a white elephant since its owner died trying to humble the pride of neighbouring lairds with a building that could outshine their homes with its Tudor facade and seven pagoda turrets. With his death, work stopped and the castle — complete with banqueting hall, ballroom, and grand staircase was never finished or fitted with windows. The castle which had stood so long was brought down in a week. Explosives had to be used to reduce its massive walls in which 6,000 short-holes were drilled.

**Avondale Shorthorn Club To Aid Juniors**

At a late evening meeting in the Calgary Exhibition and Stampede administration building, March 14, Avondale Shorthorn Club elected its 1949 slate of officers and organized what promises to be a successful year's activities.

Emphasis was laid on the activities of the younger generation, with particular stress on such worthwhile work as calf club and field day activity. The observation by W.B. McDonald that just over 50% of Drumheller show winners 1948, were exhibited by breeders over 70 brought the half-joking, half-serious retort from Pat Hadden that "It takes a lifetime to make a breeder."

A departure from the former practice was the collection of a \$3 membership fee at the suggestion of W.B. McDonald. His motion asked that a membership fee of \$3 be levied against members in the club and that an associate membership fee of \$1.00 be levied against the less active Shorthorn breeders.

Pat Hadden and Ed Boake supported a "top of the show" championship award system for Shorthorn calves, with a motion to continue all-clubs prize of \$50 rather than the per calf donation.

A field day, dates to be set, to be held in conjunction with the Central Alberta organization, was decided upon. A suggestion that a barbecue to be held in conjunction was received with considerable interest. Particular emphasis was placed on attracting calf-clubbers. A varied entertainment is planned.

The Board of directors elected by the members present included: Don J. McKinnon, Carseland, president; D.A. Mouser, Claresholm, vice-president; Ian Brown, Calvin, secretary; treasurer; and Directors: Tom Bishop, Three Hills; Hugh Eaglesham, Cayley; Ken Burns, Didsbury; Leo Halstead, Carbon; E.J.C. Boake, Acme; H. Hymas, Rosebud; Stewart Hay, Carbon; J. McPherson, Delta; Lucian R. Kenney, Redbank; Abe Snyder, Didsbury; H.N. Ralph, Stavely; and Emilie Cammaert, Rockyford.

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— SEE —

**TOM DENCH**

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**AMBULANCE SERVICE**

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Night calls, 252, Olds.

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**HIGHWAY GARAGE**

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**SHOES REPAIRED**

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C.M., L.M.C.C.  
PHYSICIAN & SURGEON  
Office West of Hotel  
Hours: 11-12; 1-3:30, except Wed.—and by appointment  
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DENTIST  
Office Over the Royal Bank  
— PHONE 79 —  
DIDSBURY, ALTA.

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W. A. McFarquhar, Director  
Associated with  
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Firestone Tires & Batteries  
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Jewellery of All Descriptions  
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**D. J. SNELL**  
**OPTOMETRIST**  
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**Davey Block, Olds**  
EVERY SATURDAY  
Appointments may be made at  
Maybank's Drug Store.

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Monday, Tuesday, Friday  
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Kemp Block, Olds, Alberta

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Weddings, Birthdays, Parties  
Hospital & Funeral Wreaths  
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REAL ESTATE  
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**WE BUY - SELL - TRADE**  
Agents For  
**STEPHEN'S PAINTS**

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MAKE YOUR  
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Soft Ice Cream Served  
With All Meals

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COAL — GRAIN — LUMBER  
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NEXT WEEK**

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**40th Anniversary  
SALE**

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ON MANY GROCERY LINES**

## New Machinery

3 and 4-BOTTOM PLOWS, 14" and 16"  
6 and 8-FOOT TILLERS

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2-3 PLOW TRACTOR

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**USED MINNEAPOLIS-MOLINE 8-FT. TILLER**—  
Top shape, Extension Rims, Alloy 26" Discs.  
DIRT CHEAP.

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## -: DISTRICT NEWS :-

### NOTES FROM EAST

The Lone Pine W.I. meeting was held at the home of Mrs. Huggard on March 9. Roll Call was answered by eleven members by handing in a St. Patrick's card or poem for the scrap book being made up for the Junior Red Cross Crippled Children's hospital. Three visitors from Mountain View W.I. were present at the meeting. March objective is a layette to be gathered up by the members, and \$10 was donated for an overseas parcel. The agricultural paper and guest contest was given by Mrs. Huggard and the contest won by Mrs. Brander. The stump speech was given by Mrs. Brander and the contest won by Mrs. R. Hayne. The decorated cookie contest went to Mrs. A. Hughes and the ten cent draw to Mrs. R. Hayne. The decorated cookie contest went and Mrs. Allen Hughes and the ten cent draw to Mrs. Sam Elliott. The meeting came to a close with the singing of the National Anthem. A lovely pot luck lunch and tea was then served by the hostess with the assistance of several of the ladies.

Best wishes for a speedy recovery from illness go out to Mrs. Walter McCulloch and son, Leonard.

Donald Thompson and Reginald Schumaker were visitors at their respective homes over the week end and took in the novelty dance at Lone Pine hall.

The novelty dance at Lone Pine hall on Friday, March 18, was well attended. The event was sponsored by the Lone Pine W.I. and one of the largest crowds ever seen at the hall reported having a wonderful time. The prize for the waltz was won by "Smitty" of Didsbury and his partner. The spot dance prize went to Jimmy Viney and partner, and Miss Eileen Morash and Stewart Tighe won the balloon dance.

Mr. and Mrs. Lynn Hunsperger and Claire, and Mr. and Mrs. Schumaker visited with Mrs. D.L. Wood and Ken Wednesday evening.

Mrs. Glen Fulkert assisted at the Walter McCulloch home while Mrs. McCulloch was ill.

Mr. and Mrs. Simpson of Allingham, Mr. and Mrs. Herb Ziegler and daughter, Marilyn, and Mr. Thompson were Sunday evening visitors at the Schumaker home.

### WESTERDALE NOTES

A combined Bingo party and picture show will be held in the Westerdale hall on April 1. A good selection of prizes have been purchased for the bingo. Come and try your luck. Following the Bingo Mr. Warren Kemp of Olds will show a film on Palomino ponies and other films as selected by the audience.

Mrs. Harry Jackson and Mrs. Frank Jackson were hostesses to a whist party held at the latter's home on Monday evening with seven tables in play. High honors went to Mrs. A. Jones and Mr. A. Dordley with consolations going to Mrs. A. Jackson and Mrs. S. Jackson. Two travelling prizes were won by Mrs. S. Jackson and Bob Jackson.

Mr. and Mrs. T. Collinge and family of Aene were Sunday visitors at the home of Mr. and Mrs. Ben Kershaw.

Mr. and Mrs. W. Wigley motored to Calgary last Wednesday. Mr. Wigley attended the bull sale and Mrs. Wigley visited with relatives.

Mr. W. Herbert and Mr. R. Jackson motored to Calgary last Thursday to attend the bull sale. Others from this district attending the sale were Mr. Neubauer, Ben Parkes and Ben Kershaw.

A shaver was held at the home of Mrs. A. Buckley on Monday afternoon for Luella Ross of Olds, formerly of this district, and a bride-elect of the month. A very enjoyable afternoon was spent by all present and Miss Ross received many useful and beautiful gifts.

We are pleased to learn that Barbara Jackson's arm, which she broke recently, is progressing favorably and she is again able to attend school. Her arm will be in a cast for another two weeks.

### Canadian Wheat and Flour To Britain

(By H.G.L. Strange)

Many are afraid that if wheat is declared a surplus commodity by the United States that Britain may not be able to purchase Canadian wheat because she could not use Marshall-plan dollars for that purpose.

It must be remembered, however, that Britain's purchases last year at Canadian wheat and flour amounted to 275 million dollars, but Britain earned 300 million Canadian dollars from the goods she sold to Canada and no doubt Britain's sales to other countries must have brought to Britain some Canadian and U.S.A. dollars and gold, which is all interchangeable. All in all, then, Britain each year has a great deal more Canadian dollars for its equivalent than she needs to buy Canadian wheat and flour.

It is true that Britain buys many other things from Canada. It seems to me, however, that if she is pinched for dollars she will be bound to give priority on these basic food-stuffs—wheat and flour—and besides Britain can use Marshall-aid dollars for purchasing many Canadian goods that are not declared surplus by the U.S.A. To my mind, then, there is not much reason for any fear about our sales of wheat and flour to Britain even though the U.S.A. should declare wheat a surplus commodity.

### BURNSIDE NEWS

The Sunnyslope hockey club is putting on a dance at Sunnyslope on March 25th in aid of one of its members who was injured during the winter.

Mrs. Walter McCulloch is still "under the weather" following an operation and her sister-in-law, Mrs. Glen Fulkert, is staying with her.

Walter McCulloch was a Calgary visitor last Thursday.

Phil McNeil is the proud owner of a new Meteor car.

Mr. and Mrs. John Kohut are spending a few days in Edmonton and the two boys are staying with their grand mother, Mrs. Phil McNeil.

Floyd Ahlgrim is having his house insulated with rock wool. The W.F. Shultz home has also been insulated with rock wool.

The St. Patrick's dance sponsored by the Lone Pine W.I. at the hall on Friday night was well attended.

### 'One Sunday Afternoon' Gay Technicolor Film

A gay happy-go-lucky musical lark is Warner Bros.' richly-tinted Technicolor film, "One Sunday Afternoon," with Dennis Morgan in top form, and Dorothy Malone, Don DeFore and Janis Paige, which is showing at the Didsbury Opera Theatre this week end. Set against the bicycle-built-for-two era, the film is lavishly sprinkled with charm and appeal, with the accent on songs and laughs.

The plot is simple. Part of it is told in flash-back form. Dennis courts Janis, but loses her to the aggressive Don. Dorothy however is at hand and Dennis marries her, mostly out of spite. Later when Don has proposed overnight, he invites Dennis to join his firm. However there is a building scandal and Dennis takes the rap for his so-called "best friend." When he gets out of prison he is very bitter, and plans to take his revenge on Don. This occasion arrives suddenly when Don comes over to his improvised dental office at home for a tooth operation. When Dennis sees what a harassed husband he is to the now temperamental Janis he forgets the past. He now turns to Dorothy, knowing that they are really the happy ones.



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## LITTLE ITEMS OF LOCAL INTEREST

Mr. and Mrs. Phil McNeil and Mr. and Mrs. Eddie McNeil were visitors at the Bull Sale in Calgary last week.

—Don't forget the dance at Rugby Hall on Friday, March 25. Angus's orchestra.

Mr. Julius Mullens reports that to date he has 75 spring lambs. Last year at this time he had 100 spring lambs.

Mr. and Mrs. Wilf Sherry spent the week-end visiting with relatives and friends at Carbon.

Mr. Jack G. Jensen of Stettler arrived in Didsbury last week and is the new accountant at the Royal Bank.

—Will do plain sewing and knitting for anyone interested. — Mrs. Jensen, just west of the Didsbury Dairy.

Mr. H. Hooper came out from Calgary on Monday and is spending a few days on the farm east of town.

Mr. and Mrs. W. McCulloch and Mrs. Ed Berscht visited with friends at Carbon last week.

John Wright has returned from a three-months trip to his old home in Denmark, and says he is glad to be back. John arrived in Halifax last Friday and visited in town for a few hours on Monday.

The Army, Navy and Air Force hockey team of Calgary is scheduled to meet the local seniors in a hockey game at the Didsbury Memorial Arena on Saturday, March 26th.

Fred Platz has been appointed the local agent for the Alberta Poultry Producers Ltd. and an announcement advertisement appears elsewhere in this issue. We understand that in future all eggs will be graded in Didsbury at the Platz Poultry Plant.

Ed Liesemer of Rowley was a Didsbury visitor Monday and said that he and Mrs. Liesemer may return to Didsbury to reside. It all depends, says Mr. Liesemer, on the installation of the water system in town to provide some of the comforts and conveniences that a retired couple expect and should have in their declining years.

J. H. Cooper of Elkton district has his annual "used car lot" in operation and is displaying five models in three different makes, from Studebakers to Fords.

—Mrs. Esther Weldner is back as cook at the Ambie Inn.

George Mullens, who has been a patient in a Calgary hospital for the past couple of weeks, has returned home.

The Ladies' Sports Club will meet on Thursday, March 24, at the home of Mrs. Gus Bittner. Please bring your contribution to the overseas parcel.

Pete Liesemer is drilling a well on his property in East Didsbury.

Mrs. John Molsness, who has been visiting for the past week at the home of Mrs. Velin Burgess, returned to her home in Edmonton on Tuesday.

Beta Sawatzki is now able to get around on crutches following an operation on her foot.

Seth Whitehead of Mountain View Bible School accompanied a group of people to Bergen on Sunday.

Mr. and Mrs. J.V. Berscht left Sunday to spend a few days in Vancouver.

Mrs. Arthur Eby is confined to her bed with flu.

A series of uplifting and inspiring services will be held at St. Cyprian's Anglican Church at 7.30 p.m., March 27, and at 8 p.m., March 28 and 29. The Rev. W.H.H. Crump, pastor of Christ Church, Calgary, will be the missionary, Fellowship and social gatherings will be held after each meeting.

—WANTED AT ONCE—Ward Maid for Didsbury Municipal Hospital. Apply at hospital office, phone 33, Didsbury.

The evening group of Knox United Church W.A. will meet at the home of Mrs. Roy McArthur on Monday, March 28, at 8 p.m.

Mrs. Paul of Bellevue, Sask., has been visiting her son and daughter-in-law, Dr. and Mrs. J.A.D. Paul.

Miss Eileen Parsons, nurse-in-training at the Calgary General Hospital, spent the week end in Didsbury with her parents, Mr. and Mrs. George Parsons.

The Tuxis Group were hosts Saturday evening to the Sr. C.G.I.T. and the evening was spent in bowling at Olds.

—Just Arrived, at Berscht's—New Spring "Printella" Dresses, sizes 14 to 18.

Mr. and Mrs. Geo. Mulgrove of Veteran visited last week at the home of Mr. and Mrs. W.E. Stiles.

Mr. and Mrs. Ed Grange were Calgary visitors Tuesday.

## Red Cross Always Ready To Cope With Any Disaster

"Readiness to cope with disaster anywhere in Canada on short notice is a prime obligation of the Canadian Red Cross Society," Harvey Doney, M.D., national director of Disaster Services, stated recently as the Society's \$5,000,000 national appeal for funds opened its third week.

"During the western floods last year, Red Cross proved itself capable, in cooperation with others, of handling a disaster that was national in scope. As a direct result of our activities at that time, the Society is now bending every effort to provide a standardized blueprint for disaster relief from coast to coast. It is already in operation in some provinces and is well underway in others.

"The blueprint provides that each Red Cross provincial division forms an active Disaster Service Committee, responsible for policy and acting as an advisory body to the division president and executive; that each division be geographically zoned with a Red Cross Branch selected as zone headquarters and that in more isolated areas where no Red Cross Branch exists, individuals be appointed to represent the Society.

"In the event of disaster, these representatives would be contacted, they in turn would get in touch with the nearest Red Cross Branch, which would notify the division, which would notify the province, which would notify the division, in that order. Where the disaster is national in scope, Division would contact National Office for further assistance.

"It has been suggested to each Division that a survey of emergency shelter possibilities be undertaken and careful thought to be given to the establishment of mobile hospitals and equipment at strategic points throughout the province, as has been done in Nova Scotia for example.

"Members of the Disaster Service Committee should be drawn from representatives of the governments, the Active Service forces, civilian relief and welfare organizations, doctors, nurses, food and clothing dealers, making a committee capable of covering every angle of disaster service.

"The key to successful Disaster Services program lies in a well planned organization ready to function on a moment's notice, and in the wholehearted support of volunteer workers at a time of disaster. "The people of Canada can play a personal part in this vital work," said Dr. Doney, "by supporting their Red Cross during the fund campaign to make it possible for us to give help wherever and whenever it is needed."

## SPECIAL MISSIONARY SERVICES

A cordial invitation is extended to all ladies to attend the special missionary service to be held at the United Missionary Church on Friday, March 25, at 2.30 p.m., under the auspices of the Women's Missionary Society. Miss Viola Bayly, recently returned missionary from Nigeria, West Africa, will be the speaker. Her address will be of vital interest to all women. Come and bring a friend.

FOR SALE—Montclair Barley, germination test 86%. Certificate No. 78-6587. For particulars phone R1208, Didsbury. 12-2c

Neil Stirling of Olds was in Didsbury Tuesday and called in to look over the new Pioneer office.

## "NO-BOUNCE" HAMMER

A hammer with new-type head which is said to eliminate "bounce" is claimed to give 30 per cent more power on impact cut down fatigue and give better control, is offered by a Vancouver firm. Patented head with plastic tips which are replaceable is loaded with angular steel grip to give shock-absorption properties. Hammer is said especially valuable for use on machine and on finished surfaces, setting-up work, and for driving an intermediate tool.



## COAST FIR

FINISHING MATERIALS IN STOCK

- CLEAR FIR, ALL WIDTHS
- EDGE GRAIN DOOR AND WINDOW JAMBS
- MOULDINGS—ALL TYPES
- EDGE GRAIN KILN DRIED 4" FIR FLOORING
- FIR VENEER

**ATLAS LUMBER CO. LTD.**

Lloyd Jenkins, mgr. Phone 125

### McCULLOUGH'S QUALITY VALUES

Select your Easter Ensemble from our gay spring numbers in:

**LADIES' and MISSES COATS, SUITS, DRESSES**

**MILLINERY** - styles created by leading milliners

**HANDBAGS** - 1949 Spring Plastics, Suedes and Bengalines.

**NYLONS** - "Supersilk" & "Weldrest" Hosiery.

**Children's Coats, Coat Sets and Plaid Slacks**

**Yard Goods** - Novelties - Patterns - Jewellery

**McCullough's Clothing**  
PHONE 124 — DIDSBURY

## HALLIDAY'S

— THE BEST FOR A LITTLE LESS —  
PHONE 101 — DIDSBURY

MARSHMALLOWS, 1 lb. cello	45c
GLO COAT, quarts	\$1.15
GLO COAT, gallons	\$3.75
TRAFFIC PASTE WAX, 5 lb. tin	\$2.49
OLD ENGLISH PASTE WAX, 2 lb. tin	75c
JOHNSONS FLOOR CLEANSER, qt.	53c
TOMATOES, Devan Brand, 28 oz. tins, 2 for	45c
HONEY, pure 4 lb. tin	69c
RED PITTED CHERRIES, 20 oz. tin	38c
SUN RYPE APPLE JUICE, 20 oz. tins, 2 for	25c
MIRACLE WHIP, 32 oz. jar	75c
KRAFT BABY ROLL CHEESE, 1 lb.	52c
JELLO POWDERS & PUDDINGS, 3 for	25c
MELROSE COFFEE, 1 lb. pkg.	59c
CHIPITS, semi-sweet chocolate, 2 pkgs.	69c

## IT'S HERE !!!

# RAYVE--The New Home Permanent

With exclusive Dial-a-wave time chart. Gives professional timing instructions for your particular condition and texture of hair and type of wave you want. **\$2.50**

**RAYVE REFILLS KIT** — Complete home wave, except curlers and bands. **\$1.25**

**RAYVE CREAM SHAMPOO** — The finishing touch for your Rayve Home Perm. **25c & 49c**

**Law's Drug Store**

The Rexall Store Phone 40, Didsbury

## IN DIDSBURY IT'S Ranton's

A Large Shipment of **FANCY BLOUSES** from Canada's fashion centres, tailored afternoon and party styles. Colors are rose, green, white, yellow, pink, plaids and aqua. Prices from **\$3.95 up**

**GABARDINE SKIRTS AND SLACKS**

POPULAR PRICES

**NEW DRESSES** That are Tops

**NEW SPORT AND DRESS-UP SHOES** Arriving Daily

**RUBBERS AND RUBBER BOOTS** For All Members of the Family

**COTTON PRINTS** New shipment of American Prints **THEY ARE TOPS**

**PILLOW TUBING** Enough for one pair to customer. It's Wabasso

Men, it's time to be thinking of Good **WORK BOOTS**. That's what we mean. The best is none too good for our customers.

SHOP AT —

**Ranton's**

Didsbury's Popular Store —

## SIREN SEED TREATER



A high speed seed treating machine that you can lift from its stand and attach to any elevator and treat your seed in one operation with a mercurial dust such as LEYTOSAN

This new revolutionary machine automatically mixes the right proportion of seed and powder. Calibrated holes in the weigher arm makes possible instant adjustment for wheat, oats, beans, etc. The self-locking calibrated powder feed panel sets itself automatically

at 1/4oz., 1/2oz., 3/4oz. up to 3ozs. of powder per bushel.

- NO GUESSWORK
- NO MESSING ABOUT

THIS TREATER REALLY WORKS



Place your order with your local Hardware Dealer at once

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**JUST RECEIVED — A LARGE STOCK OF**

## CONGOLEUM

— AND —

## INLAID LINOLEUM

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## BUILDERS' HARDWARE

— STORES, LIMITED —

TREV. EVANS, manager PHONE 7

## LADIES !!!

IT'S FIRST TO BERSCHT'S FOR SPRING

## SUITS and COATS

NEW STYLES — NEW MATERIALS

Priced to Give You More For Your Money

**Weekend Special**

**FRIDAY AND SATURDAY ONLY**

ODD LOTS OF 3-PLY

**KNITTING WOOL**

**6 BALLS FOR \$1.00**

**J. V. BERSCHT & SONS**

SHOES and CLOTHING — PHONE 36

## SEASONABLE HARDWARE

"KEM-TONE"—for that new look in your bedroom, living room or dining room. Comes in a wide range of lovely shades. Price, per quart **\$1.40** — per gal. **\$4.95**

Also a Full Range of

● SHERWIN - WILLIAMS PAINTS ●

**CERESAN AND LEYTOSAN**

**BARE WIRE NOW IN STOCK**

## Mac's Service Hardware

Phone 33, — W.A. McFarquhar, prop.